

### DECENTRALIZED HIGH QUALITY MARKET FEEDBACK PLATFORM

# Our Mission

Directly connecting companies and consumers, Review.Network transforms the way companies do market research. A heavily segmented and targeted user community is rewarded when replying to surveys & reviewing products and services. A social network will be created with valuable feedback through this reward system and will give companies impartial and valuable data on their key demographics.



## Market Research

Our initiative is making market research faster, more user friendly and much cheaper. The advanced tools we offer will immediately help companies move their market research to the next level.



# **Online** Reviews

Review.Network provides a global platform for product reviews across a myriad of industries which makes finding the information you need to know fast and easy. Earn tokens while reviewing!

## How it Works



## Our Competitive Advantages



- ✓ We Are Fast, Cost-efficient And Guarantee High Response Rates
- ✓ Users Will Be Compensated With Our Native Token, The REW
- Highly Targeted And Accurate Demographic Samples



- ✓ Centralized Data Now Stored On The Blockchain
- ✓ Users Will Be Paid For Honest And Accurate Reviews
- Reviews Cannot Be Tampered With

# REW Token

The REW is the native token to Review.Network and will be awarded to users based on participation and quality of reviews.



 Total Supply: 5,000,000,000 REW

 ICO Price per Token: €0.01

 Estimated ICO Value: €22,500,000.00

## Key Team Members

#### From the Core to our Advisory Board



### **Reinhard Fellmann**

#### **Chief Financial Officer**

Reinhard joins Review.Network as a former investment banker and academic. He worked with the Special Situation Group at Morgan Stanley, specialised in distressed debt and corporate restructuring. Reinhard is passionate about research in financial statistics and blockchain technology and lectures undergraduate students in Econometrics and Quantitative Finance at the London School of Economics. He is a member of the Isaac Newton Institute at Cambridge University. He holds several academic awards and prestigious scholarships.



### **Robert Golladay**

**Business Development Advisor & Partner** 

Former head of IBM's digital business automation business in Europe. Robert Golladay has served in executive roles at several venture funded software start ups, one of which was acquired by IBM. Passionate about the application of AI and machine intelligence in practical and real ways, he currently serves as Managing Director, EMEA for CognitiveScale.

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#### Ivan Bjelajac Asset Tokenization Advisor

A seasoned former Director at GoDaddy, Bjelajac has been a member of the tech industry for nearly two decades, having served as engineer, executive and entrepreneur, growing four startups. In addition to three of those companies totalling \$23M in exits, he has consulted or delivered R&D on blockchain projects with approximately \$600M in their total market cap. As CEO of MVP Workshop, Bjelajac consults on ICO's and other cutting-edge blockchain solutions.